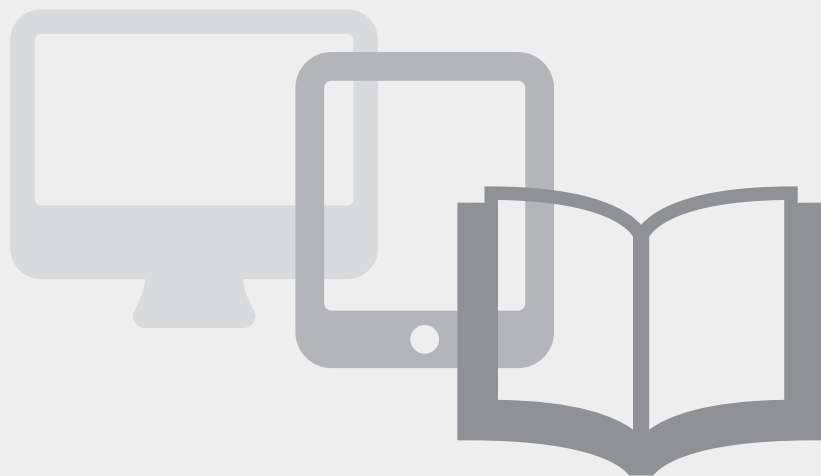




International Comparative Legal Guides

Your legal expertise,
Our global network.



How we promote your chapter:

1 IN PRINT

Hard copies of each Guide are printed and then distributed internationally to heads of legal, corporate officers and general counsel of the world's leading corporations.

All contributing law firms receive copies of their Guide and are encouraged to distribute them to their clients and potential clients, in their own jurisdictions, where they have the best local knowledge. The Guides are a useful information tool for your clients that also highlight your firm's expertise.

2 REFERRAL NETWORK

All participating lawyers are assessed by GLG to ensure that they are among the leading lawyers in their practice areas. We encourage participating law firms to engage with each other when seeking legal advice outside of their jurisdictions to create a unique informal referral network.

3 ONLINE AND SEO

The entire content of each chapter and the corresponding author biography, firm profile and contact details, are published online and are free to access without any registration conditions. Our bespoke, in-house developed search engine optimization (SEO) practices ensure maximum exposure of your content, biography and firm profile as well as very high search rankings on both **Google** and **Bing**.

4 TARGETED EMAIL MARKETING

Following publication of each Guide, a highly targeted group of international in-house and private practice lawyers receive a personal email announcing that the Guide has been published and is available free to access online.

5 SOCIAL MEDIA

Each Guide is promoted by the GLG's in-house marketing specialists via social media, including **Twitter** and **LinkedIn**.

6 EVENTS

Complimentary copies of the Guides are distributed at leading legal and trade conferences globally throughout 2018 and 2019.



For information about participating in the ICLG series, contact:

Florjan Osmani, Group Sales Director

✉ florjan.osmani@glgroup.co.uk ☎ +44 207 367 0729